

Patricia Ankarlo

Senior Trademark Paralegal/Administrator

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Patricia Ankarlo helps U.S. and international clients build, protect, and manage global trademark, copyright, and domain name portfolios so their brands stay secure across every jurisdiction.

With more than 35 years of legal experience spanning intellectual property, litigation, and corporate law, Patricia brings deep practical knowledge to every stage of a trademark portfolio's life cycle. She has spent more than 20 of those years with Dorsey & Whitney's Trademark, Copyright and Advertising practice, working directly with U.S. and foreign clients on the full range of portfolio management challenges.

Patricia conducts trademark clearance searches, due diligence searches and reviews, and manages trademark prosecution, maintenance, and transfers in domestic and foreign jurisdictions. Her international work includes filings under the Madrid System, giving clients a coordinated path to protection in multiple countries through a single application process.

Domain name strategy is another core part of Patricia's practice. She monitors the ongoing rollout of new generic Top Level Domains (gTLDs), helps clients enter and renew their registered trademarks in the Trademark Clearinghouse, and supports registration of new gTLDs — work that requires close attention to launch timelines and evolving registry requirements.

Patricia also designs and implements large-scale portfolio systems and procedures, manages complex multi-jurisdictional assignment projects, and develops global trademark maintenance strategies for clients with internationally recognized brands. She regularly provides training and guidance to clients, paralegals, and staff on trademark processes and best practices.

Education

- Minnesota Paralegal Institute (Trademarks Course, 2003)
- University of Minnesota (B.A., Cultural Anthropology, 2000)

Select Experience

Global Portfolio Management & Assignments

- Managed a large-scale assignment project spanning eight years, completing patent, trademark, copyright, and domain name assignments across 120+ jurisdictions, including countries subject to sanctions enforced by the U.S. Treasury Department Office of Foreign Assets Control (OFAC).
- Assisted in developing a multi-year, global trademark maintenance strategy for an internationally renowned medical services client, providing multiple alternative strategies and cost estimates for each, then managed implementation of the selected strategy to completion.

New gTLD Rollout & Trademark Clearinghouse

- Prepared and filed applications for registration and maintenance of clients' key brands with the Trademark Clearinghouse to protect trademark rights during the rollout of hundreds of new generic and internationalized top level domains (gTLDs).
- Designed, developed, and implemented systems and procedures for tracking launch dates for new top level domains during the gTLD rollout, including collaboration with a docketing software vendor on required software modifications and creation of new matter types and docketing progressions.

Professional Affiliations

- International Trademark Association
- Minnesota Paralegal Association