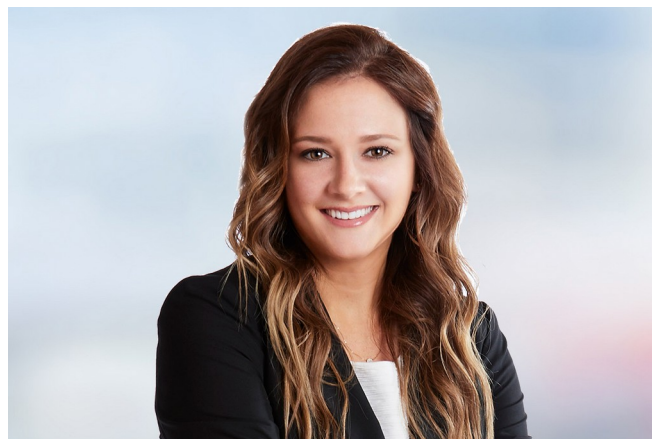


Alison Hill

Partner

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Ali structures and negotiates technology, intellectual property, and other commercial agreements that help clients develop, deploy, and commercialize innovative products, services, and platforms.

Ali's practice sits at the intersection of intellectual property law and commercial strategy, where the terms of a deal can determine whether technology reaches its full market potential. Working closely with companies and research institutions, Ali drafts and negotiates agreements governing how technology is built, shared, and monetized — including software-as-a-service (SaaS) agreements, software and API licensing agreements, development and collaboration arrangements, sponsored research agreements, supply and distribution agreements, and other strategic commercial transactions.

Ali's clients span biotechnology, software, advanced manufacturing, consumer products, and other technology-driven industries. She tailors each agreement to balance near-term operational needs against long-term intellectual property protection and commercialization goals. Ali also provides strategic intellectual property counseling to leading technology companies and other innovative businesses, helping them navigate complex issues relating to intellectual property, technology commercialization, product development, and public disclosures.

Before focusing her practice on technology transactions, Ali spent several years litigating intellectual property disputes in federal district courts, before the International Trade Commission (ITC), and before the Patent Trial and Appeal Board (PTAB). That litigation background — which included patent, trade secret, and trademark matters for both domestic and international clients, as well as Hatch-Waxman pharmaceutical patent cases — gives her a practical understanding of how intellectual property agreements are stress-tested when relationships break down, an insight she brings to every transaction she structures today.

Education

- University of Wisconsin Law School (J.D., 2014)
 - *cum laude*
 - Note and Comment Editor, *Wisconsin Law Review*
- University of Wisconsin - Madison (B.S., Pharmacology and Toxicology, 2011)
 - *with distinction*
 - Covance Award (scholarship, leadership, and good citizenship)

Bar Admissions

- California
- Wisconsin
- Minnesota

Select Experience

- Represented a biopharmaceutical company in negotiating multiple collaboration and license agreements involving AI-driven antibody therapeutics development.
- Represented a global technology company in negotiating sponsored research agreements and program agreements with universities in the United States and around the world.
- Represented an agricultural supply cooperative in negotiating a development agreement, supply agreement, and three-party software license agreement relating to the development and supply of LiDAR-based software and technology for the automated measurement and monitoring of bulk material inventory levels.
- Provide strategic counseling regarding intellectual property, open source, privacy, and other legal matters to a global technology corporation.

Accolades

- *Best Lawyers® Ones to Watch in America*, Intellectual Property Litigation, Minneapolis, 2026
- Contributed more than 50 Diversity hours, 2023

Legal Writings

- Ambiguous Regulation and Questionable Patentability: A Toxic Future for In Vitro Companion Diagnostic Devices and Personalized Medicine?, *Wisconsin Law Review* (2013)